Report to: Cabinet Date of Meeting: 7th April 2016

Subject: Children and Young Wards Affected: (All Wards);

People Plan

Report of: Director of Social

Care and Health

Is this a Key Decision?

No **Is it included in the Forward Plan?** Yes

Exempt/Confidential No

Purpose/Summary

To seek Members agreement to the draft Children and Young Peoples Plan for Sefton.

Recommendation(s)

Cabinet:

(1) Note and approve the content of the draft plan;

How does the decision contribute to the Council's Corporate Objectives?

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community	X		
2	Jobs and Prosperity	Х		
3	Environmental Sustainability		Х	
4	Health and Well-Being	Х		
5	Children and Young People	Х		
6	Creating Safe Communities	Х		
7	Creating Inclusive Communities	Х		
8	Improving the Quality of Council Services and Strengthening Local Democracy	Х		

Reasons for the Recommendation:

There is a need to prepare and review a Children & Young People Plan under the Children Act 2004 to underpin the legislation.

Alternative Options Considered and Rejected:

None

What will it cost and how will it be financed?

There are no financial implications associated with this plan. The Draft Plan provides a framework to guide the Council in seeking to support people in the context of the current financial climate. However, where actions will result in additional resources being required then this will be costed and referred to Elected Members and other partners to consider.

(A) Revenue Costs

Not applicable

(B) Capital Costs

Not applicable

Implications:

The following implications of this proposal have been considered and where there are specific implications, these are set out below:

Financial				
Legal - Children Act 2004				
Human Resources				
Equality				
1.	No Equality Implication	х		
2.	Equality Implications identified and mitigated			
3.	Equality Implication identified and risk remains			

Impact of the Proposals on Service Delivery:

The Plan provides a framework and overarching action plan for delivery in the context of the Strategic Objectives in the Sefton Health and Wellbeing Strategy.

What consultations have taken place on the proposals and when?

The Chief Finance Officer (FD.4113/16) and the Head of Regulation and Compliance (LD.3396/16) have been consulted and any comments have been incorporated into the report.

Implementation Date for the Decision

Following the expiry of the "call-in" period for the Minutes of the Cabinet Meeting

Contact Officer: Director of Social Care and Health

Tel: 0151 934 4900

Email: dwayne.johnson@sefton.gov.uk

Background Papers:

None

1. Introduction/Background

- 1.1 Under the Children's Act 2004 the statutory responsibility for the production of the Children & Young People's Plan was transferred to Children's Trust Board from Children's Services. As the Early Life Forum of the Health & Wellbeing Board had delegated powers for the Children's Trust arrangements, the forum produced the attached Children and Young People's Plan for consideration.
- 1.2 A small Task and Finish Group, led by the Director of Children's Services and reporting to the Early Life Forum met regularly to take forward the development of the draft Plan. This Task and Finish group was made up of members from various organisations and service areas including Schools and Families, Children's Social Care, Early Years, Sefton CVS (Every Child Matters Forum), Strategic Support, Public Health and Sefton's two CCG's.
- 1.3 In agreeing to the development of the Plan, the Early life Forum were keen that it should be an overarching document, to be used by officers to implement its outcomes and objectives. It would outline the ambitions setting it in both a Strategic and demographic context and that it would be the single strategic 5 year plan for all services and organisations which work with children and families in Sefton.
- 1.4 The Plan is split into 4 key priority areas developed from the priority, "Ensure all children have a positive start in life" in the Health & Wellbeing Strategy. As well as need identified from the Sefton Strategic Needs Assessment. These key priority areas are:
 - Ensure all children and young people have a positive educational experience
 - Ensure all children are supported to have a healthy start in life and healthy adulthood
 - Improving the quality of lives of children and young people with additional needs and vulnerabilities, to ensure they are safe and fulfil their individual potential
 - Ensure positive emotional health and wellbeing of children and young peoples achieved

2. Production of the Children and Young People Plan

2.1 Wide consultation on the development of the plan has taken place, including work with partners, for example the voluntary sector and various educational institutions and the plan has been circulated to a wide audience as well as posted on the Councils website. A multi-agency working group also designed a consultation to gather the views of people caring for or working with children and young people in Sefton as well as young people themselves. This was done via a World Café style event in Formby PDC, which was attended by Young Advisors, parent carer reps, teacher's, social workers and other practitioners from a range of statutory and voluntary organisations. The aim of the event was to better understand how their needs were being met, what gaps they have encountered and their views on improving services across Sefton. The plan has also been tabled as a draft to the Councils Overview and Scrutiny committee for children services and the

comments from Elected members incorporated into the plan. In addition the Director of Social Care and Health has also presented to the plan at a range of children workshops within the Borough.

2.2 The Sefton Young Advisors were also commissioned to produce as series of age appropriate posters and an animated video clip for children and young people that could be used to promote the content of the plan and what it means for children and young people in Sefton.

3. Next Steps

Members are asked to

- Consider and approve the draft plan.
- Endorse the launch of the Children & Young People's age appropriate posters and animation to promote the content of the Plan through schools, youth centres and other locations across the borough that deliver services to young people.

5. Conclusion

5.1 The draft Children and Young Peoples Plan is centred on improving outcomes for children and young people and families across the borough. The partners of the Plan will work towards actions that promote early intervention and prevention to improve the health and life chances of all children regardless of their background.

Annex 1 - Children and Young people's Plan Executive Summary

Background

Children and Young People have been prioritised by Sefton's Health & Wellbeing Board and are included directly in one of the six objectives of the Sefton Health and Wellbeing Strategy 2013-2018 as well as being a strand that runs through the remaining five objectives:

- Ensure all children have a positive start in life
- Support people early to prevent and treat avoidable illnesses and reduce inequalities in health
- Support older people and those with long term conditions and disabilities to remain independent and in their own homes
- Promote positive mental health and wellbeing
- Seek to address the wider social, environmental and economic issues that contribute to poor health and wellbeing
- Build capacity and resilience to empower and strengthen communities

This Children & Young People's plan has been written in partnership with key statutory and voluntary partners to help deliver the Health & wellbeing Boards objectives and provides a framework for working in an integrated way to help deliver outcomes for Children and Young People in Sefton.

Summary of what the evidence tells us

What it's like to live in Sefton

- People enjoy living in Sefton with 80% of Sefton residents saying that they are either very or fairly satisfied with their local area as a place to live
- Our young people achieve well in school
- Crime rates are either equal to or lower than the average for our neighbouring authorities in the Liverpool City Region
- There is a good quality coast line and green spaces which residents and visitors enjoy.

Sefton's Population

- Sefton's overall population has reduced between 2001 and 2011
- Sefton's Strategic Needs Assessment (2014) includes official government population projections (Office of National Statistics), which indicates that Sefton's population will increase by 1% by 2021, with the most significant increase occurring amongst the over 65 population. However, ONS guidance states that projections are uncertain and become increasingly so the further they are carried forward
- There are less people in employment and a significant increase in youth unemployment;
- There are areas of the borough where people and families are in poverty and this leads to poorer health and wellbeing
- The Council currently spends over £90 million on acute services for older people, and the NHS spends £15.2 million a year on routine and emergency surgery for older citizens in the borough.

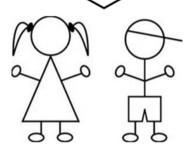
- The Council spends a further £33 million on children's social care.
- These present significant challenges to commissioners.

What life is like for Children and Young People living in Sefton?

- The number of children and young people living in Sefton (0- 25 year olds) is 62,100 a fall of 14% (9,990) since 2001. Sefton is a good place for children and young people to live and grow up. Most receive their immunisations, with rates being close to or above the national average;
- On the whole our children and young people achieve in school. However, there are still some that do not reach their full potential which impacts on their ability to go into further education, training and to get a job
- The health of children and young people is generally improving and they have access to a wide range of physical activity opportunities
- Almost 20% of our children are obese when they leave primary school at 11 years.
- The number of hospital admissions related to alcohol use in under 18's is also higher (though declining) than the England average and childhood smoking rates are average
- There are fewer teenage mothers in the borough than in previous years
- Whilst the total number of births in Sefton is not rising, there has been an
 increase in the number of babies born to non British born women. These
 mothers may need additional support to access maternity and other health
 services
- Sefton mothers are more likely to smoke during pregnancy and less likely to breastfeed their baby at 6 weeks
- Some of our children and young people cannot live with their parents or families; they live with foster carers, in children's homes or are adopted. These children and young people are more likely to experience poor life chances
- As of November 2015 there are 454 looked after children (LCS)
- Most recently available comparison data shows that at March 2015 there were 85 looked after children per 10,000 population in Sefton, compared with 73 for our statistical neighbours and 60 for all England.

If Sefton had 100 Children (0-18years inc), as they grow up......

- 19 will live in poverty
- 6 will be low birth weight babies (below 2500g)
- 66 will be achieving good development in Early Years Foundation Stage One
- 76 will achieved Yr1 Phonics
- 93 will make expected progress in Primary school in Reading
- 94 will make expected progress Primary school in Writing
- 93 will make expected progress Primary school in Maths
- 58 will achieve A*-CGCSE's including English & Maths
- 25 will be overweight / obese in reception
- 35 will be overweight / obese by Year 6
- 16 will be eligible for free school meals
- 5 will be persistently absent from secondary school
- 13 will live in lone parent families



If Sefton's Constituencies had 100 Children (0-18inc), as they grow up.......

Southport Constituency

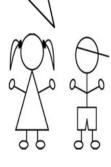
- 15 will live in poverty
- 7 will be low birth weight babies (below 2500g)
- 93 will make expected progress at Primary school
- 58 will achieve A*-C GCSE's including English & Maths
- & Maths
 22 will be overweight / obese in reception
- 36 will be overweight / obese by Year 6
- 13 will be eligible for free school meals
- 8 will be persistently absent from secondary school
- 19 will live in lone parent families

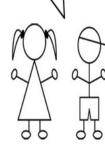
Central Constituency

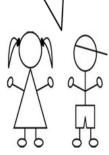
- 9 will live in poverty
- 6 will be low birth weight babies (below 2500g)
- 96 will make expected progress in Primary school
- 58 will achieve A*-C GCSE's including English & Maths
- 23 will be overweight / obese in reception 31 will be overweight / obese by Year 6
- 13 will be eligible for free school meals 7 will be persistently absent from secondary school
- 15 will live in lone parent families

Bootle Constituency

- 29 will live in poverty
- 8 will be low birth weight babies (below 2500g)
- 92 will make expected progress in Primary school
- 52 will achieve A*-C GCSE's including English & Maths
- 28 will be overweight / obese in reception 39 will be overweight / obese by Year 6 28 will be eligible for free school meals 9 will be persistently absent from secondary
- 31 will live in lone parent families







Our Vision for Children in Sefton

It is essential that the Council workforce is clear about our focus on children services, this is particularly important within social care as it guides our values and behaviours. It is the first step to strategic planning and without a vision it makes it difficult for our plan to be described.

It also provides clarity on what to do, explains how our organisation will work in the future with partners and makes our priorities easier to understand. The vision below is one which our workforce has developed in conjunction with our Care Leavers and clearly describes our underpinning values.

We want every child and young person to reach their full potential. They have the right to be healthy, happy, safe and secure and to feel loved, valued and respected and be prepared for adulthood.

Priorities for Children and Young People in Sefton

Our priorities for Children and Young People in Sefton are:

- 1. Ensure all children and young people have a positive educational experience
- 2. Ensure all children are supported to have a healthy start in life and a healthy adulthood
- 3. Improving the quality of lives of children and young people with additional needs and vulnerabilities, to ensure they are safe and fulfil their individual potential.
- 4. Ensure positive emotional health and wellbeing of children and young people is achieved

Principles for delivering the Priorities for Children and Young People in Sefton

In developing this Plan the Health & Wellbeing Board has agreed a set of principles that will shape the way we work towards delivering the priorities:-

- Having a Family approach utilising Early Intervention and Prevention services help build resilience and strengthen protective factors in the lives of children and young people and their families
- Listening to children and young people giving children and young people opportunities to be engaged in decision-making processes and give them as much influence as possible. This will be crucial to us in improving their future outcomes
- Promoting partnership working, joint commissioning and investing in children and young people's futures - joint commissioning and service

delivery will enable partners to provide services which deliver improved children and young people's outcomes

- Smoothing the transition between childhood and adulthood
- Ensuring services are delivered cost effectively

How we will measure success

Each priority has its own plan for delivery which includes outcome success measures. The outcome success measures have clear indicators and targets which are monitored by the Health & Wellbeing Board, to assess progress being made and the impact upon children and young people's outcomes. The Health and Wellbeing Board has overall responsibility for the production, evaluation and monitoring of this plan. The plan will be reviewed annually to ensure it continues to reflect local need and priorities, whilst taking into account changing national policy, financial and local service issues.

Key partners, as members of the Health & Wellbeing Board, will monitor the delivery of this plan, evaluate its impact and inform future planning.

Sefton Children and Young People's Emotional Health and Wellbeing Steering Group will oversee and guide the implementation of the Local Transformation Plan

Making it happen

Sefton's Health & Wellbeing Board is committed to delivering the priorities outlined in this plan and improving the life outcomes for all Children and Young People in the Borough. The successful delivery of Sefton's Children and Young People's Plan depends on the success of the following elements

- Integrated working of the Health & Wellbeing Board, Local Children's Partnerships and Partners
- A diverse and experienced workforce
- Information sharing
- Engaging children and young people
- Working with parents/carers
- Strong safeguarding arrangements
- Building new relationships with those working with children and young people
- Promoting diversity in the provision of services
- Exploring new funding models

A copy of the Full Children & Young People's Plan and action plan is available from Nicola.beattie@sefton.gov.uk